

Benefits for Everybody of Price Checking in Retail Stores



CHAMPTEK®
We value your ID's

- Respected consumers deserve accurate Price Info in the store "What does this cost?"
- Enabling the consumer to request price information directly from the POS database
- For the Retailer: Easy communication tool of weekly promotions and discounts
- **The Retailer saving costs**:
  - ➢ No more price tagging on individual articles
  - ➢ No more shelf labels + maintenance

With fluctuating prices…

- Easy new article checking by the store's staff — Raise your Quality Profile
- No more need to bother the cashier — Self-service: Quicker & Cheaper

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Price Checker by LEGISLATION: Examples Greece & Poland

Protecting the Consumer In some countries : 1 Price Checker / 200 M^2

SCANTECH ID